

## INFLUENCING OTHERS

Action	Projects
<b>Embed understanding of climate change and clarify our environmental responsibility across the workforce / borough</b>	<p>Roll out Carbon Literacy Training Across the Organisation / encourage resource saving behaviour</p> <p>Develop comprehensive communications to link in with topics covered throughout this action plan and to highlight the climate emergency and how to take action – to drive the agenda with residents, schools, businesses and staff</p>
<b>Encourage a reduction in energy consumption or switching to cleaner energy sources.</b>	<p>Clean Switch - Switch to a renewable energy tariff (e.g. via clean switch)</p> <p>Support schools to cut carbon and reduce energy consumption</p> <p>Work on schemes that assist fuel poor or vulnerable households with energy efficiency measures</p>
<b>Encourage / enable retrofit of all existing owner occupied housing stock to level C or above. Encourage residents to get the basics right such as LED lighting and draught proofing, home insulation</b>	<p>Green Homes Grant (LAD) (Residents) – soon to be the Sustainable Warmth Fund through GMCA consortium</p> <p>Solar Together (PV scheme)</p> <p>LEAP</p>
<b>Look for opportunities to decarbonise heating across homes and workplaces and publicise where appropriate</b>	<p>Green Homes Grant (LAD) (Residents)</p> <p>Energy Company Obligation (ECO)</p> <p>Promote carbon reduction through better energy usage by businesses across the borough</p>
<b>Encourage sustainable travel and communicate the aims of air quality management plan including CAZ</b>	<p>Encourage walking and cycling and develop a road user hierarchy which moves cars towards the bottom</p> <p>Anti-idling campaign, promote car sharing, encourage take up of electric vehicles</p>
<b>Assist businesses to access energy related support from the Growth Hub</b>	<p>Support SME businesses to access resources to achieve carbon reduction, including development of the Zero Carbon business group through Inclusive Growth team</p>
<b>Communicate the aims of the Tameside Food Partnership</b>	<p>Encourage residents to reduce the amount of food waste. Use food waste according to the food waste hierarchy of prevent, reuse, recycle and use remaining biodegradable waste to generate biogas</p> <p>Encourage residents to support local food growing and redistribution initiatives</p> <p>Engage with schools to ensure meals are delivered in accordance with the official Eatwell guide on healthy eating. Offer more plant based options.</p>
<b>Encourage and communicate waste hierarchy refuse, reduce, reuse, recycle and purchase sustainable products</b>	<p>Continue to share the message of the importance of waste reduction and separation</p>
<b>Encourage reduction of single use plastic waste</b>	<p>Continue to promote the Refill scheme and look for further opportunities to involve the workforce / local community</p>
<b>Encourage and communicate the benefits of managing land for biodiversity</b>	<p>Consider GMCA wide publicity – need a quick and easy guide for residents to look after their garden sustainably.</p> <p>Manage gardens / land and allotments for wildlife</p>

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Encourage land management for biodiversity such as green roofs / walls / trees / bird boxes through comms and events such as building bird boxes / bug hotels etc.

Promote environmental volunteering amongst residents / businesses